

FOR IMMEDIATE RELEASE

National Youth Leadership Council Announces New CEO

ST. PAUL, Minn. — The National Youth Leadership Council, a national nonprofit with a 30 year history of leading programs and initiatives to develop young leaders, support educators, and advance the field of service-learning, announced today that its board of directors has chosen Amy Meuers as the organization's next chief executive officer. Meuers, who currently serves as NYLC's interim chief executive officer will succeed Kelita Svoboda Bak and carries on the tradition of founder Dr. James Kielsmeier.

"Amy Meuers has a strong track record of leadership both in- and outside of NYLC. This, combined with her deep service-learning knowledge and institutional tenure, makes her uniquely qualified to lead NYLC successfully into the future," said Amy Cohen, chair of the NYLC Board of Directors and executive director of the Honey W. Nashman Center for Civic Engagement and Public Service at The George Washington University. Before assuming the role of interim CEO, Meuers held the position of Chief Operating and Marketing Officer, including leading NYLC's National Service-Learning Conference, which draws more than 1,000 students, teachers, and other service-learning practitioners annually.

The selection of Meuers caps a national search process facilitated by ExecSearches.com, a search firm which specializes in placing executives with non-profit organizations.

"I'm honored, and I'm grateful to the board for the opportunity to lead this exceptional organization dedicated to helping young people make a difference while they grow their academic and civic skills," said Meuers. "By producing innovative, relevant and powerful programming, our work has an impact on the world far beyond where we live. This is a terrific opportunity to lead the development of local and national programs for young people that engage them directly in addressing issues that are important to them and the community."

Meuers is a graduate of Globe University with a Bachelor's of Science in Business Administration and a Certificate in Nonprofit Executive Leadership through Arizona State University in partnership with Indiana State University School of Environmental and Public Affairs. For thirteen years she has held progressively larger leadership roles for the National Youth Leadership Council and proven to be a passionate advocate for young people. She has authored numerous articles and blogs on service-learning and youth engagement, has led 13 national service-learning conferences, service-learning World and Indigenous Forums, and is an active volunteer in her community. Meuers is happily married to her husband of 19 years and has two children, ages 15 and 20.

For media inquiries, contact Marcus Penny, NYLC Digital Engagement Manager at 651-999-7374.

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About NYLC

At the National Youth Leadership Council, we strive for a world where all young people are valued and called upon to lead. With passion, creativity, and ingenuity, young people can address world issues while strengthening academic and learning outcomes through service-learning. To that end, we provide programs and services that develop young leaders, support educators, and advance the field of service-learning. Visit www.nylc.org to learn more about NYLC and service-learning.